

SPECIALIST DIPLOMA IN EVENT MANAGEMENT
AWARDED BY GLOBAL SCHOOL OF TECHNOLOGY AND
MANAGEMENT

ASSESSMENT METHOD

No	Module	Exam	Coursework
1	Marketing for the Services Industry	30%	70%
2	Introductory to Event Management	NA	100%
3	Service Delivery and Customer Satisfaction	NA	100%
4	Financial Accounting in the Service Industry	30%	70%
5	Business Environment	30%	70%
6	Contemporary Issues in Cultural Event Management	NA	100%

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